





WE ARE ITALY

Land of incredible beauty and artistic treasures that will leave you in awe. Every step you take will show you the new wonders accumulated over centuries of creativity and artistic patrimony. Our culture, history and traditions have been collected over time, making Italy an unforgettable journey destination. From the mouth-watering flavours to the serene lakes, majestic mountains, and breathtaking coastal views, we know that every inch of our country will have a special place in your heart. Italy is waiting for you! Come and experience the wondrous treasures only our land can offer. We are its children.

We are Master Group.





HOW WE STARTED

In 1998, Arturo Accetto, with his entrepreneurial spirit and tourist experience, established a company that, thanks mainly to its hard work, philosophy and vision, has become competitive, reliable, and a leading player in the tourism industry. Through unwavering dedication to excellence, and the ability to adapt to changing market trends, the company has expanded its presence, achieved its goals, and earned its partners' trust.





OUR IDENTITY

Italy is a country that overflows with warmth, cheerfulness and a palpable sense of "dolce far niente". From lively conversations in busy piazzas to exuberant celebrations at festivals and events, whether it's enjoying a leisurely meal with friends and family, sipping a cappuccino at a local cafe or strolling through a quaint village, there's always something to be enthusiastic about in the "Bel Paese". Come to Italy! Come to us!

OUR SOUL

Passion and enthusiasm fuel the soul of Master Group in complete harmony with their ambition for growth and ability to look to the future. These are values deeply rooted in its spirit. They motivate every company member to give their best and e body every aspect of the organisation, creating a vibrant and dynamic workspace that we love to call Family.

OUR HEART

At the core of our philosophy lies the belief that relationships are essential. Our team is committed to understanding your needs, your client's requirements, and their aspirations for a trip to Italy. Personal connections are vital to every aspect of our work, so that we will treat you not as a number but as a valuable and respected partner.





WHY CHOOSE US

We are a tight-knit, dynamic and professional team with extensive knowledge of the territory and the local culture. We are committed to providing you with unparalleled support and guidance. Our team will carefully assist you through every step of the process, ensuring that your needs and product preferences are fulfilled. Research, design, coordination and management: every aspect will be handled with great care and attention to detail, ensuring a tailored product at the best market conditions and with top-quality service. We will always be by your side. Welcome to our world.



PRODUCTS, BRANDS & PARTNERS











































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